



MSME Week Uganda 2026

Day 1 | 19 November 2026

UMA Show Grounds, Lugogo, Kampala. All times EAT (UTC+3). Subject to final confirmation.

07:00 - 09:00 | Registration

09:00 - 10:00 | Opening Ceremony

Keynote by a high-level government official. Speaker to be confirmed.

10:00 - 11:00 | Panel I: Enhancing the climate resilience of MSMEs

Avoiding disruption of economic activity, job loss and income insecurity.

11:00 - 11:30 | Networking break & group photo

11:30 - 12:30 | Masterclasses

I. Green public procurement and MSMEs' access to local content opportunities.

II. Role of the digital economy in greening MSMEs.

III. Placing gender concerns at the centre of the MSME greening agenda.

12:30 - 13:30 | Opportunities Zone & exhibition

13:30 - 14:30 | Networking lunch

14:30 - 15:30 | Side events

Hosted by MSME Enablers.

14:30 - 15:30 | Panel II (Luganda)

Oyinja otya okuddukanya bizinensi yo okusobola okugikulaakulanya? / Nkwata ntya ensimbi mu bizinensi yange, okusobola okugyikuzza?

15:30 - 16:00 | Health break

16:00 - 17:00 | Fireside chats

Sponsored by MSME Enablers.

17:00 - 18:00 | Entertainment / Exhibition / Closure



MSME Week Uganda 2026

Day 2 | 20 November 2026

UMA Show Grounds, Lugogo, Kampala. All times EAT (UTC+3). Subject to final confirmation.

07:00 - 09:00 | Registration

09:00 - 10:00 | Keynote address

A high-level corporate executive (CEO / Director). Speaker to be confirmed.

10:00 - 11:00 | Panel: Financial incentives for greener MSMEs

Offering grants, low-interest loans and tax benefits to help MSMEs adopt environmentally sound practices.

11:00 - 11:30 | Networking break & group photo

11:30 - 12:30 | Masterclasses

- I. The role of MSMEs in creating green and decent jobs for youth.
- II. Skills development, technology transfer and peer learning for green entrepreneurship.
- III. Promoting formalization, especially in recycling and waste management.

12:30 - 13:30 | Opportunities Zone & exhibition

13:30 - 14:30 | Networking lunch

14:30 - 15:30 | Side events

Hosted by MSME Enablers.

14:30 - 15:30 | Panel (Luganda)

Nfuna ntya 'kapital' ezisoboka okutumbula bizinensi yange

15:30 - 16:00 | Health break

16:00 - 17:00 | Entertainment / Exhibition / Closure



MSME Week Uganda 2026

Day 3 | 21 November 2026

UMA Show Grounds, Lugogo, Kampala. All times EAT (UTC+3). Subject to final confirmation.

07:00 - 09:00 | Registration

09:00 - 10:00 | Keynote address

A high-level corporate executive (CEO / Director). Speaker to be confirmed.

10:00 - 12:30 | Open House with MSMEs

12:30 - 13:30 | Opportunities Zone & exhibition

13:30 - 14:30 | Networking lunch

14:30 - 19:30 | MSME Awards

19:30 - 20:00 | Closure